

indian hill **music**

BUSINESS PARTNER & SPONSOR OPPORTUNITIES – 2016-17

DIRECTOR (\$25,000+)

All Prodigy benefits, plus

- Social opportunity with Indian Hill Music's Artistic Director or other Indian Hill luminary

PRODIGY (\$15,000+) – Organizational Sponsor

All Composer benefits, plus

- Customized sponsorship marketing package
- Complimentary use of Camilla Blackman Hall for one event per season

COMPOSER (\$7,500+) - Orchestra Lead Sponsor

All Concertmaster benefits, plus

- Opening remarks from stage and/or MC the post-concert Q & A with Maestro and guest artists
- Promotional copy in Program Book insert for sponsored concert
- Press release/publicity photos distributed to local news outlets

CONCERTMASTER (\$5,000+) – Orchestra or Concert Series Sponsor

All Benefactor benefits, plus

- Company signage at concerts
- Company logo displayed on:
 - Orchestra Season Brochure, concert postcards and flyers, IHM Performance Series Brochure
 - Concert page in Orchestra Playbill
 - Print advertising (including Gatehouse Media NE – 13 towns)
- Company logo on IHM's concert webpage and direct link to your website in email marketing

BENEFACTOR (\$3,000+) – Orchestra or Concert Series Supporter

All Investor benefits, plus

- Verbal recognition at supported concert(s) and related programming (lectures, etc.)
- Company mention in press releases
- Company name on concert page in Orchestra Playbill
- Company name in 20,000 Indian Hill Performance Series Brochures
- Company name displayed on the concert page of IHM website with a link to company site

PATRON (\$1,750+) – Chamber/Jazz/Contemporary concert or Music School event Sponsor

All Partner benefits, plus

- Company name/logo displayed in concert or event flyers and direct mail postcards
- Verbal recognition at supported concert or event
- Invitations to Evening of Gratitude major donor dinner and special donor events
- Featured on special signage at Indian Hill Music and at concert or event
- Company mention in all marketing related to sponsored concert or event

INVESTOR (\$1,250+)

- Live link to your company's website on Indian Hill Music's site
- Listing on Business Partner poster, displayed at all concerts and in IHM's lobby, throughout the year

PARTNER (\$750+)

- Listing on Indian Hill Music's website (average 4,000 visitors/month)
- Listing in Orchestra Playbill (viewed by 5,000+ people annually)
- Listing in Annual Report