

# indian hill music

## SPONSORSHIP OPPORTUNITIES – 2018-19

### **DIRECTOR \$25,000 - Organizational Sponsor**

#### ***All Prodigy benefits, plus***

- Prominent organizational recognition throughout the year

### **PRODIGY \$15,000 – Premier Sponsor of key Indian Hill Music offering**

#### ***All Concertmaster benefits, plus***

- Customized sponsorship marketing package related to your chosen concert/program/event
- Social opportunity with Indian Hill Music luminaries
- Complimentary use of Camilla Blackman Hall for one event per season

### **CONCERTMASTER \$7,500 - Orchestra Lead Sponsor**

#### ***All Composer benefits, plus***

- Opening remarks from stage and/or MC the post-concert Q & A with Maestro and guest artists
- Promotional copy in Orchestra Program Book insert for sponsored concert
- Publicity photo distributed to social media and local news outlets

### **COMPOSER \$5,000 – Orchestra concert or Chamber, Jazz, or Contemporary Concert Series Sponsor**

#### ***All Benefactor benefits, plus***

- Company signage at concert(s)
- Company logo displayed on:
  - Indian Hill Concert Season Booklet; Orchestra Season Brochure; concert postcards and flyers, Business Partner poster
  - Print and/or digital advertising
  - Concert page in Orchestra Program Book or series program
  - Business Partner poster
- Link to company website in digital marketing

### **BENEFACTOR \$3,000 – Chamber, Jazz or Contemporary concert; Music School event; or Lecture Series Sponsor**

#### ***All Partner benefits, plus***

- Company logo displayed in concert, event, or lecture flyers and direct mail postcards
- Verbal recognition at supported concert, event or lecture
- Inclusion in social media posts
- Invitations to Evening of Gratitude major donor dinner and special donor events
- Signage at concert, event or lecture

### **PARTNER \$1,500 – Bach's Lunch or Ensemble Concert Sponsor**

- Sponsor one Bach's Lunch concert or performance by an Indian Hill Music ensemble (Big Band, Youth Orchestra, or New England Flute Orchestra)
- Company mention in marketing related to sponsored concert
- Live link to your company website on Indian Hill Music's site (average 4,000 visitors/month)
- Listing on Business Partner poster, displayed at concerts and in IHM's lobby, throughout the year

### **FRIEND \$1,000**

- Listing in Annual Report
- Listing in Orchestra Program Book (viewed by 5,000 people annually)

***Add to your sponsorship! Advertise in our Orchestra Season Program Book (see separate price list).***